



Advertisement Form

Springer Elementary School

1120 Rose Avenue

Mountain View, CA 94040

650-943-4200

www.springerschool.net

There are four kinds of advertising available to Springer School Auction sponsors and donors

1. Business Name Listing in Springer Catalogue
 - Free with any donation of cash, goods, or services
2. Business Card Advertisement
 - Free with donations of \$50 retail value or more; or,
 - Purchased for \$50 in lieu of a donation
 - Businesses provide business card or 3"x 2" camera ready art work for black/white print
3. Half Page Advertisement
 - Free with donations of \$100 retail value or more; or,
 - Purchased for \$100 in lieu of a donation
 - Businesses provide 5 1/2" tall x 8 1/2" wide camera ready art work for black/white print
4. Full Page Advertisement
 - Free with donations of \$200 retail value or more; or,
 - Purchased for \$200 in lieu of a donation
 - Businesses provide 11" tall x 8 1/2" wide camera ready art work for black/white print

Guidelines and Procedures

If you are interested in including an ad in the Springer School Auction Catalog, please complete the required information at the bottom of this form and provide camera ready art work to our school. You can submit something as simple as a business card that we can scan; or, if you have your ad in digital form (which is preferred), you can email it or provide it on a CD.

- Email digital camera ready art work to Springer Auction Committee at springerauction@gmail.com
- Mail digital art work on CD or other "camera-ready" art to Springer School at the address above -
Attn: Springer Auction Committee

Ad Submission Deadline

Advertising will be accepted through February 5, 2012. Submissions received after this date will not be included.

Donor/Business Name: _____ Contact: _____

Phone: _____ Email: _____ @ _____

Address: _____

City: _____ State: _____ Zip: _____

Business Website: _____

Thank you for your donation!